


A close-up photograph of a person's hands being washed under a running faucet. The water is clear and splashing. The person is wearing a dark long-sleeved shirt and a light-colored wristband. The background is a light-colored wall with some water stains.

give
me
tap!

Impact Report 2015

Water for You. Water for Everyone.



A peek into how
we're hydrating
the world, one
bottle at a time.

Words from Edwin

A year ago, I was day-dreaming at a co-working space in East London, deciding what the next steps for GiveMeTap were going to be. Today, I am sitting at our new HQ in San Francisco after launching in the USA with my team. 2015 has been a massive year of growth for us at GiveMeTap and I am proud to share the highlights with you, and reveal how we have been able to help over 5,000 people gain access to clean water.

One major development this year was clearly explaining the impact that each and every bottle has: *With every GiveMeTap bottle purchased, you give someone in Africa 5 years of clean water.*

I am extremely lucky to have such an enthusiastic team of rockstars who work beside me everyday. Together, we have built 50% more water projects than last year and have helped thousands of people gain access to clean water for the first time.

We've also partnered with over 100 companies to reduce plastic waste in their offices. It has been so fulfilling to help start-ups and growing companies implement their first ever sustainability/ CSR strategy through GiveMeTap custom bottles. I cannot wait to grow alongside these companies who are helping us make this world a better place through their purchases.

I hope you enjoy reading about our journey as much as we have enjoyed helping people's lives each day.



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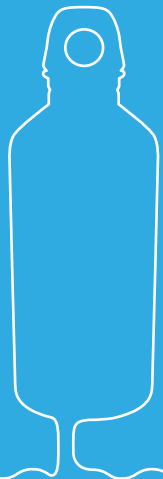
GiveMeTap in 2015

This year was our biggest yet.
Turn over to find out just how the
GiveMeTap bottle changes lives and
how 2015 helped us get a step closer
to a world of Water for Everyone.

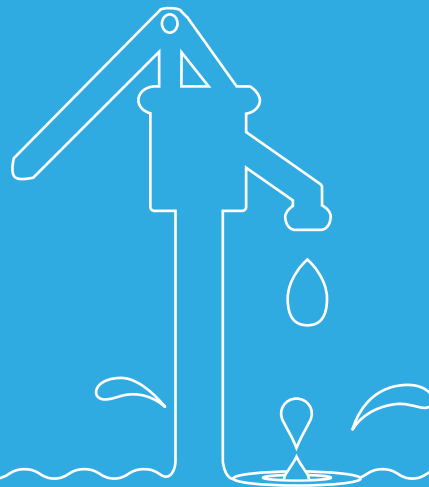


This bottle changes lives - let us show you how

1. You buy a GiveMeTap bottle.



2. You fund 5 years of clean water for someone in Africa.



3. You help the planet by saving thousands of plastic bottles from landfills.





50,000

bottles sold

**since GiveMeTap
was born in 2011.**

Statistics for 2015



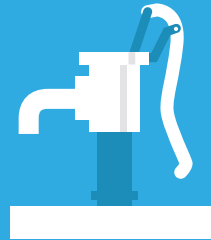
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18,804



GiveMeTap bottles sold.

6



Water pumps built and installed.

5,125



Lives impacted by clean water.

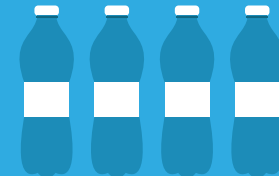


178



Shops joined our free water refill network.

2,820,600



Plastic bottles saved from landfills.



Here are some highlights of the year, as told by the GiveMeTap team

*March 22nd
2015 was one of our
most awesome days to date!
Not only was it World Water
Day, but we also presented at
Y Combinator Demo Day,
launched on Product Hunt
and featured on TechCrunch!
It was so exciting and humbling
to receive so many messages of
support, investor interest, and
partnership opportunities.*

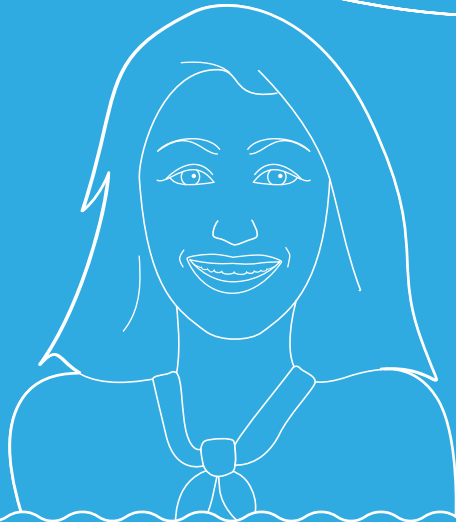
— Sanum

*On November
15th 2014, I was
nervously waiting for some
major news. Then at 7:10 pm
PST, after eating 3 burgers, my
phone rang and it was Jessica
from Y Combinator saying that
they wanted to fund us.
GiveMeTap was coming to the
USA and this would mean even
more people gaining access
to clean water.*

— Edwin

*This year, we
continued our favourite
partnership with our first ever
partner, Deloitte UK. Not only
did we provide bottles to their new
graduates, but we also created
300 exclusive gold bottles for their
'Green Champions'. Since 2013,
Deloitte has been a GiveMeTap
Water Warrior, providing clean
water to multiple villages
through their offices in the UK,
Switzerland and Greece.*

— Waleed





Our Impacts

Say hello to the people we are helping to get life-changing access to clean water!

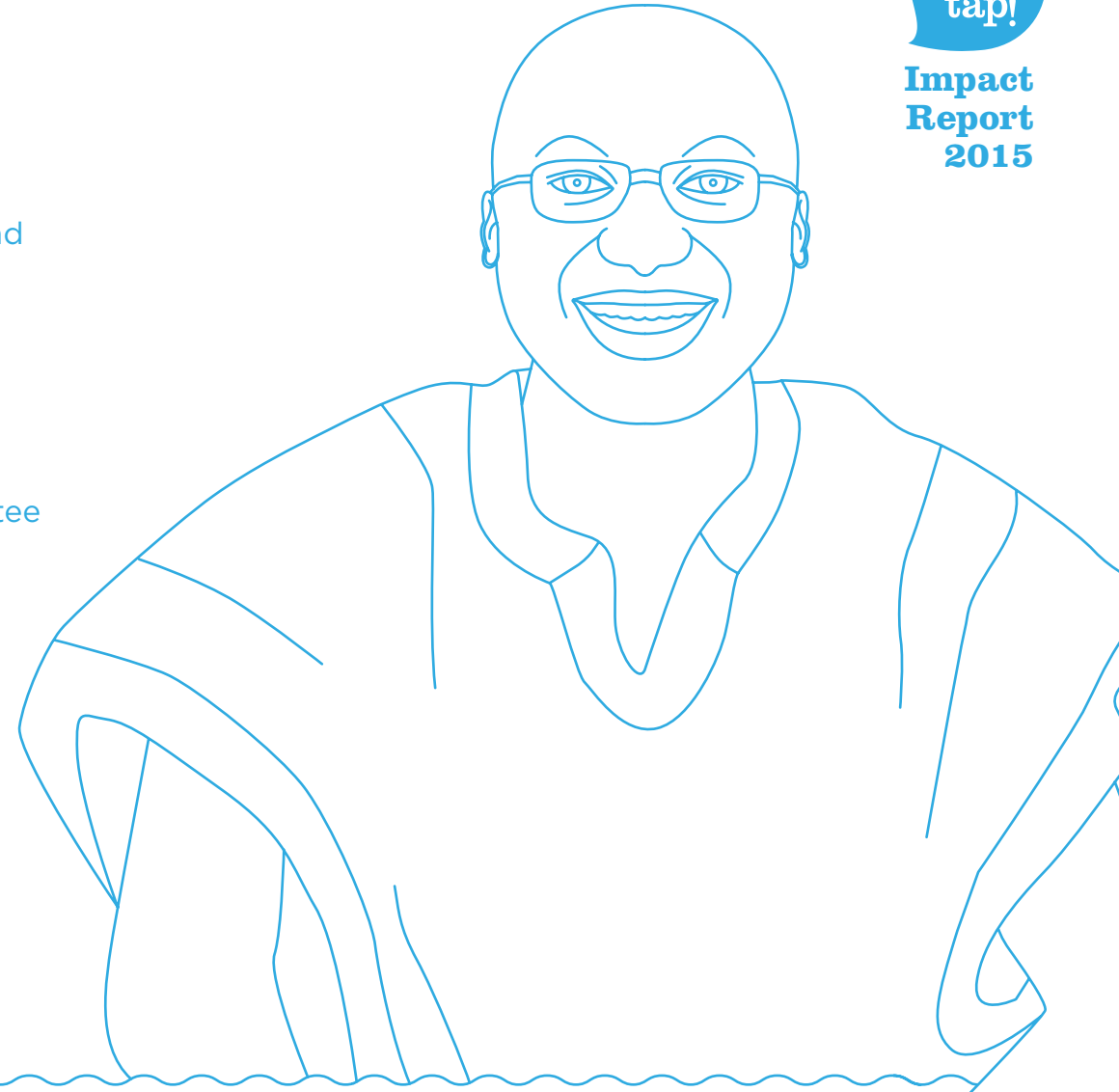
Meet Martin from ProNet

Martin is AWESOME. He runs our partner NGO, ProNet North, which is based in the North-West region of Ghana. Martin and his team find the communities that are in need of life-changing access to clean water and inform us of their current situation, such as how far they must travel to find (polluted) water, and the diseases they face as a result.

Once enough GiveMeTap bottles have been purchased to fund an entire water pump, we donate the money to ProNet. They drill the borehole and install the water pump with help from local contractors and the people in the community. To make sure the pumps are sustainable, a water committee is elected and taught how to maintain the pump. The pump becomes a central part of life for the community.

It also allows women in the community to grow and sell crops through ProNet's amazing microfinance projects. We're just the first drop, creating a ripple effect of opportunity for the village!

Let's find out how the gift of water has given someone a better future.



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Our Water Projects

Village: **Kanato**

Population: **1250** lives changed

“The water pump is barely a year old but has already given us so much joy. We used to compete with our animals’ water at the local streams but now we have a clean source of water.”

Hawawu Seidu Jiresah - Resident



Village: **Owlobayiri**

Population: **717** lives changed

Thanks to you, not only does the village have access to clean water for the first time, the women in Owlobayiri can grow crops for the first time and have created new sources of income and livelihood for their entire community.



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Village: **Chapuri**

Population: **1125** lives changed



“The women of Chapuri had no clean water facilities during their time at the maternity ward or for other hospital services. The new water pump is located near the local health center so that medical treatment can be completed with clean water, reducing infection and disease.”

Martin - ProNet

Village: **Kamahegu**

Population: **1400** lives changed

Before the pump was installed, the children of Kamahegu travelled several miles every day to reach a stream and collect dirty water. This dangerous journey would cut into their school time but now they have enough time to collect water safely and go to school.



Village: **Nyori**

Population: **629** lives changed

The water project in Nyori will be completed in February 2016. Once installed, the community can use clean water to grow local produce such as shea butter to use and sell. It will also make domestic life easier, as they can soak materials that are used to weave furniture.



Village: **Kusieli**

Population: **887** lives changed

“The GiveMeTap water pump has transformed our community. Everyone has taken pride and responsibility in maintaining the borehole and we have regular meetings that bring the community together.”

Mrs. Florence Dagbala - Sanitation Officer

Our Giving Partners

So, who is helping us make these life changing impacts one bottle at a time?



Bottles are the new t-shirt

People around the world have supported our mission of 'clean water for everyone' by getting their very own bottles online and at our events.

Over the last year, more and more companies have reached out to us as they were eager to give a gift with real purpose to their team, clients and at their events, rather than the usual pen, USB stick or t-shirt.

We were delighted to increase our operations and printing capabilities in the US and Europe so that we could create custom, co-branded bottles in a variety of styles.

We've now partnered with over 100 companies and organisations to collectively fund water projects in Ghana.

Have a peek at some of the awesome companies and organisations we have worked with across the world.





Flexport

“I love GiveMeTap as a tree-hugging, budget-obsessed Office Manager because it means buying less plastic bottles in the office and our purchase is helping others too! You guys are so awesome to work with; we look forward to gifting all new hires their GiveMeTap bottle on their first day!”

Ally Mammen
Office Manager



Tableau



The Tableau Foundation have changed the way their employees across the world stay hydrated through GiveMeTap bottles and have transformed 3150 lives in Ghana through clean water.



Wufoo

Wufoo by Survey Money saved lives through their social media giveaway campaign.



Sojern

“This year, we were looking for more ways to be environmentally friendly and GiveMeTap provided the perfect solution for helping us cut down on plastic consumption. As a travel ad tech company, one of us is in an airport almost every day, and having the GiveMeTap bottle is a great travel accessory that also saves lives.”

Myla Tutt
Sojern Gives Back
Chairman & Marketing Manager



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Fujitsu Munich

Fujitsu changed the lives of 1000 people through their Scansnap bottles in Munich.



Google London

Google Campus gave 500 people access to clean water for 5 years by gifting bottles at tech events in Parliament.





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“I buy GiveMeTap bottles for myself, my family, as gifts, and for prizes for my London Study Abroad program. Every bottle you buy makes a difference in someone’s life. My students love using the app in London, and take pride in knowing that someone else is also benefitting. It’s a quality product that makes you feel good. Love it.”

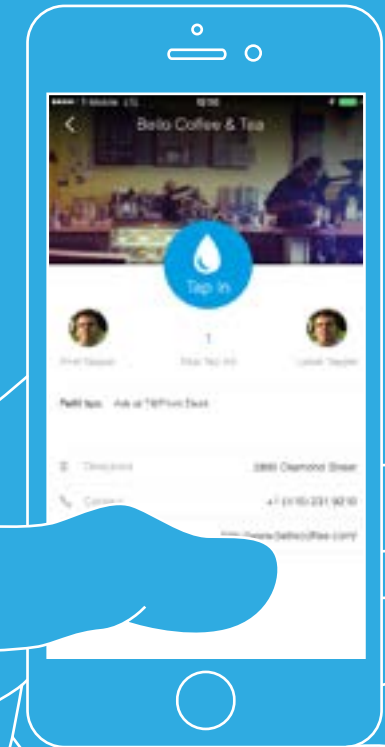
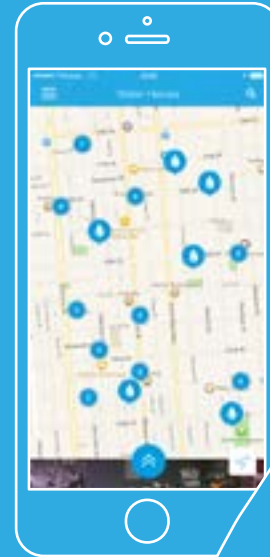
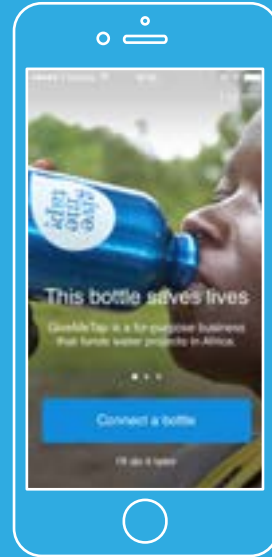
Florence - our top customer

The Water Network

We created a brand new iPhone app so that you can connect your bottle, check out which water project you have helped to fund and to find your nearest tap water refill.

You can link your bottle using the unique code that comes with your bottle, or by using the app to take a picture of your bottle. After you're approved, you can discover the free GiveMeTap water network.

Over 800 shops have joined our free water network, helping you to stay hydrated on the go and avoid drinking out of plastic bottles.





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Moving Forward...

We all thought 2014 was a big year, but it is safe to say that in 2015 we have really broken barriers and crossed milestones that we could never imagine would come so soon. We're excited about 2016 and the prospect of giving at least 10,000 people clean drinking water. We'll also be growing our team, hiring in marketing, sales and development.

If you are reading this and have supported us in any way, thank you from the bottom of our hearts. You're all wonderful human beings for believing in our mission and we look forward to transforming even more lives together.

Medaasi.

p.s. Medaasi means Thank You in Edwin's mothertongue, 'Twi'.

The logo for 'give me tap!' is contained within a white speech bubble shape. The text 'give me tap!' is written in a blue, lowercase, sans-serif font, with 'give' on the top line, 'me' on the second line, and 'tap!' on the third line.

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